



AUSTRALIAN
**VIDEO
PRODUCERS**
ASSOCIATION



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Who are we ?

The **Australian Video Producers Association Inc.** is a non-profit organisation, originally formed to lobby the federal government over Sales Taxes. For over 20 years we have supported a wide range of industry professionals. Our members include:

- Corporate & Documentary Video Producers
- Television Industry Personnel
- Wedding & Special Event Video Producers
- Retail & Wholesale Equipment Suppliers & Service Providers

Accreditation

Formal accreditation is not for everyone, **only industry professionals.** It provides members with an opportunity to gain formal industry recognition for their skills. When choosing service providers, government and industry bodies make a point of seeking those with industry accreditations. This official recognition and endorsement is a powerful inducement for your potential clients in their search for a creditable producer.

Code of Ethics

In accepting the AVPA Code of Ethics, you give your potential clients confidence and peace of mind that they will be treated with the upmost professionalism.

Forum

The vibrant AVPA on-line Forum offers support and allows members to exchange ideas with fellow video producers across Australia. Having access to many leading creative and technically minded producers will enable you to solve problems quicker, seek back up support and promote your own services.

Advocacy

Members utilise the strength of the AVPA as an advocate in the video industry, ensuring fair and equitable treatment from government and other industry members.

Networking

Join the big league. Can't afford to employ a full-time professional crew or just need some help? Equipment breakdown and you need urgent back-up support? Don't worry - network with your fellow AVPA Members. If your business cannot justify your own full time crew, then network with accredited specialists from the AVPA and have your own freelance crew on call without the accompanying overheads.

Newsletter & 16:9 Magazine

The AVPA Newsletter is distributed regularly to all financial members. It is full of news, tips and promotions. Members also receive a **free subscription** to the popular 16:9 Magazine.

Workshops

Attend regular inspiring workshop meetings in major cities across Australia. Expose yourself to the latest industry trends and learn from a variety of guest speakers. Can't get to these workshops? Don't worry, meeting videos are available online.

National Awards

Do you have what it takes to be one of Australia's leading video producers? If you believe so, seek industry acknowledgement by entering your masterpiece in one of a wide number of award categories. There's a category to suit almost every field of video production, check our website for details. Winning a prestigious AVPA award **adds credibility** to your advertising.

SIX reasons to join the AVPA

ACCREDITATION



NETWORKING



AWARDS



TRAINING



SUPPORT



MEMBER DISCOUNTS

Want to join?

Check out the AVPA website at www.avpa.com.au for details.

The AVPA is the National Industry Association for Professionals.