Tool Kit (1) for Filmmakers

EDU WORKSHOP 2012

THE PREMISE

- Think before you shoot look around and assess what is around you
- Have a goal in mind of what kind of story line you are hoping to pull
- think of a treatment or tone you want to achieve
- create atmosphere's in your setting
- use the objects around you to create depth and visual interest

THE FOCUS

- set design / art direction + lighting
- what is a typical interview set-up with 2 camera angle
- lighting for various tones and moods (dramatic, romantic + corporate)
- narrative development
- guiding an interview to pull the right story line for your supporting audio

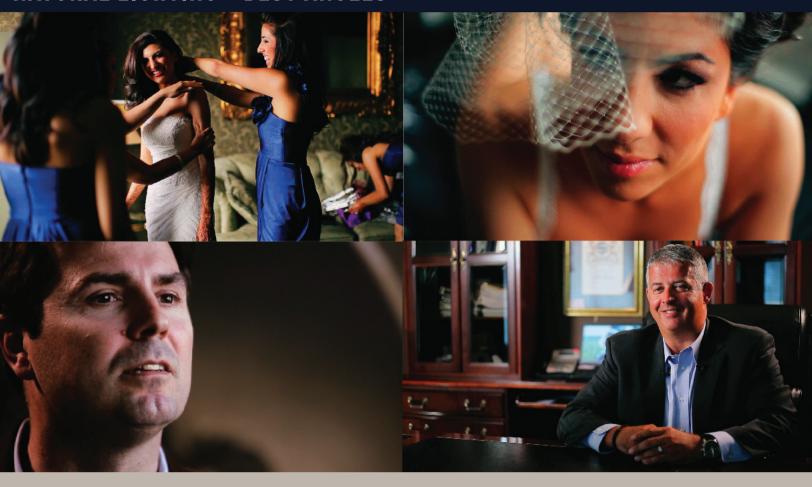
THE TAKEAWAY

- how to take charge of your settings
- how to think creatively with minimal objects in a room to create a set
- how to look at lighting and how it dictates a mood in your film
- how to direct talent or regular people in front of the camera
- how to think about your narrative in order to pull succinct story lines





NATURAL LIGHTING + BEST ANGLES



DRAMATIC + STRONG LIGHTING WITH SIMPLE SET DESIGN

