

AN EPIC BEGINS WITH

**By Popular Demand
Manual Exposure Control**

in



EOS HD VIDEO
EOS 5D Mark II

With the introduction of the EOS 5D Mark II, Canon revolutionized the video industry with the ability to shoot Full HD video on a 24mm x 36mm sensor. This provided depth of field characteristics that were previously unseen in any video camera.

The EOS 5D Mark II has been met with incredible enthusiasm by major motion picture studios, independent filmmakers and professional videographers. The consensus was that the EOS 5D Mark II is a phenomenal tool but needed to include manual exposure control within video to be fully utilized.

After months of extensive engineering and testing, Canon is pleased to announce a **free downloadable firmware update** that enables **manual exposure controls** while shooting video including: ISO, aperture and shutter speed.

This update transforms the Canon EOS 5D Mark II into the first full frame 24mm x 36mm DSLR with **manual exposure video control**, creating an amazing tool for the video and motion picture industries alike, leaving no need to compromise with inferior workarounds.



usa.canon.com/eos

FREE FIRMWARE UPDATE DOWNLOAD
COMING SOON
IN EARLY JUNE 2009



Canon eNewsletter

FORWARD TO A FRIEND

UPDATE E-MAIL COMMUNICATIONS

Not responsible for typographical errors.

All images and effects are simulated.

©2009 Canon U.S.A., Inc. Canon and EOS are registered trademarks of Canon Inc. in the United States, and may be registered trademarks or trademarks in other countries.

This e-mail is being sent to consumers who have elected to receive communications from the Consumer Imaging Group of Canon U.S.A., Inc. If you would like to update your e-mail address or change the way you receive e-mail messages (html or text) please [CLICK HERE](#).

If you received this e-mail in error or wish to stop receiving e-mail communications from the Consumer Imaging Group of Canon U.S.A., Inc. please [CLICK HERE](#) to unsubscribe.

Internet Marketing, Consumer Imaging Group, Canon U.S.A., Inc.
One Canon Plaza, Lake Success, NY 11042

[Privacy Statement](#)