

Preparing a UWOL-ATW BTS Video

This document is meant as a guide to preparing your UWOL-Around the World behind-the-scenes video submission. It is an attempt to collect information that has been discussed in several places into one guide.

Step 1. Gather your Resources.

A. Interviews.

You will need to shoot two self-interviews. You should wear the same clothing for both interviews but try to do them in two locations. Try to include several camera angles at each location. The interviews can be recorded as footage of you in front of the camera speaking, behind the camera speaking, or added to footage later as VO. (Be bold! Give us a mixture.)

Tell us how you got “that” shot. Tell us what UWOL has taught you. Tell us what got you going on the film making path. Tell us anything you like. Be sure to please include the following.

1. Introduce yourself and tell where you are from.
2. Tell us something brief about what you do “in real life”.
3. Tell us about your favorite UWOL submission and what you did to make it.
4. Tell us about any friends you have made in UWOL.
5. Tell us what UWOL means to you.

Tell us about anything else you like to complete the two interviews.

B. B Roll.

This is footage other than that used for the interviews. It should cover three things.

1. Establishing footage for each of the interviews and for your location (where you live. For example two or three quick shots of your town or neighborhood.)
2. Shots of you actively engaged in making a UWOL submission (may be staged or enacted). These can be you behind the camera, in the field, in the editing suite- anything really.
3. The money shots. All of that beautiful footage you want to share. It can be animals, scenery, whatever you are proud of. It should not be parts of your earlier UWOL submissions- we will get that footage from the archives. (We may ask later for a higher res version of any archive footage.)

Step 2. Edit your Submission

Use your NLE to assemble the footage. Your timeline should be comprised of five sections.

1. The establishing shots B Roll footage.
2. Interview 1.
3. The B Roll showing you doing things.
4. Interview 2.
5. The pretty shots.

Each clip should be long, that is, it should include a second or two before and after where you would usually cut to help us adjust pace in editing. The relative length of each section is up to you but the over-all length should be five minutes. It's OK if it's a little long. Try not to be a lot short. Render it out as the same type and resolution, level of compression, codec etc. as you originally shot. Name your file:

UWOL-ATW_BTS_NameName.xxx

-where

NameName is the name you use on DVInfo with no spaces

.xxx is the file extension for your type footage

Step 3. Submit your Video.

When you are ready, go ahead and upload your video to the UWOL Vimeo account. Use the ID and password from the last round to sign in. (If you don't have the ID and password, e-mail Trond.) Remember, do not follow the Vimeo Compression Guidelines. We only want to download your original file. While uploading, on the Basic tab in the Title field name the video the same as your file name. On the Privacy tab, click "Anyone" for "Who can watch this video?" and check "Download the video" under "What can people do with this video?" Click "Save Changes". After the video is uploaded the Editors will download the original file and delete the video from the UWOL Vimeo account.

Even though we only want to download the original file, you will still have to wait for Vimeo to compress your video before the original file will be available for download. If the format that your camera shoots (and thus the one you saved your rough edited submission as) is not supported by Vimeo, the upload will proceed but it will fail in the compression step and the original won't be available to us. If this happens to you, e-mail Trond. We may be able to suggest an alternative Vimeo-friendly format to render to or make arrangements to deliver by disc in mail.

Original files are only available for download for a short while after upload. Once you upload a video e-mail Trond and Mike to make sure we download it in time.

The August 31 deadline is a soft deadline. Think of it rather, as the time by which you should have let us know that you are sending a video. After that we can work with you to get it here.

E-mail Trond if you have any questions!

Thank-you.